

"Sweet home Alabama ..."



LOCAL ACTIVITY GROUPS

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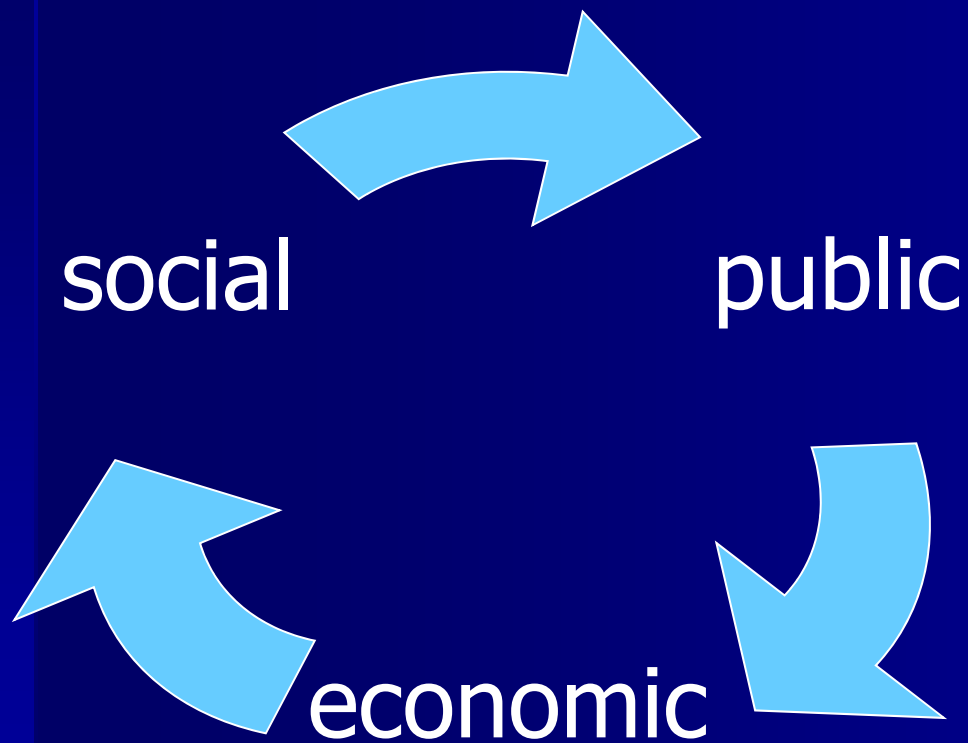
LEADER



- ✓ Leader is a partner approach to rural development, implemented by Local Activity Groups (LAG) through the development of **Local Development Strategy** (LDS) by the rural community and implementation the projects, connecting human, natural, cultural, historical resources.
- ✓ The objective of this activity is to **create social capital** on the rural areas by **activating citizens** and creation of **new workplaces on rural areas**.

Local Activity Groups

is a partnership consisting of representatives of three sectors:



Characteristic of LAG



- ✓ LAG has legal personality and takes the form of a **foundation, association or union of associations**.
- ✓ Concentration on complex rural development with the support of the **European Agricultural Fund for Rural Development (EAFRD)**.
- Supervision of local action groups has the **regional administration**;
- Key part of the LAG is a **Council** elected by the **General Assembly** from among its members, which selects the projects which have to be implemented (50% rule)

Mandatory elements in the structure of the LAG:

- ✓ General Assembly
- ✓ Council (decision-making body)
- ✓ Board (operational activity)
- ✓ Audit Committee (Control Authority)

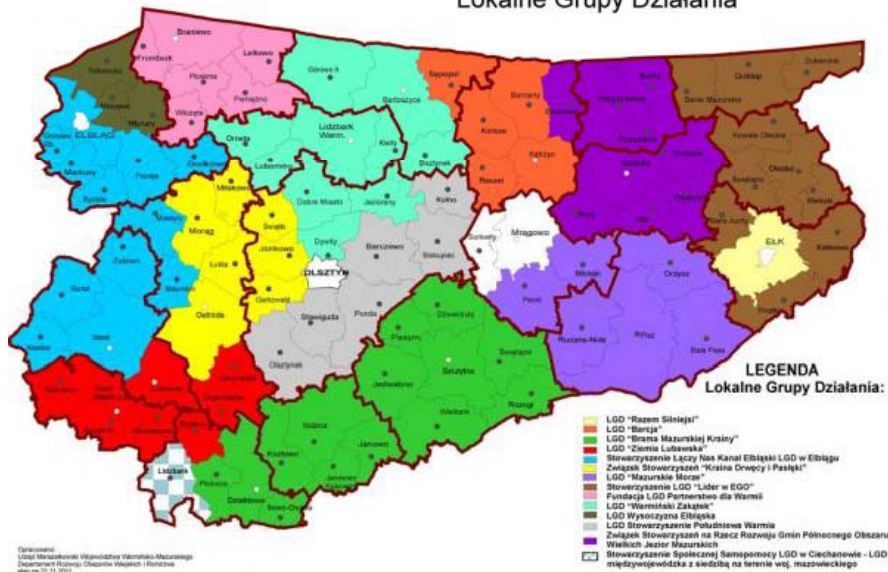
Local Development Strategy (LDS)

- The base for any actions and taking by the Local Activity Group (LAG) under the Rural Development Programme 2007-2013 (EAFRD).
- LDS defines the directions of development of the area covered by the LAG.
- Main points of LDS:
 - description of present situation / mapping resources / diagnosis e.g. based on SWOT analysis / strategic goals / planned actions / criteria e.g. strategic / system of implementation (partners linked with tasks) / financial plan / system of monitoring and updating

Implementation of strategy = the basic tools

- Implementation of **actions from Rural Development Programme 2007-20213** for which the beneficiary is LAG
- **Call for proposal** for projects:
 - Diversification into non-agricultural activities (311)
 - Creation and development of micro-enterprise (312)
 - Village renewal and development
 - Small grants
- **Verification of applications** from the beneficiaries
- **Selection the projects** for funding (coherent with LDS)
- **Sending revised applications** to the Agency for Restructurisation and Modernisation of Agriculture (ARMA) for final approval.

Województwo Warmińsko-Mazurskie Lokalne Grupy Działania



Maps of the LAGs

LGD w woj. świętokrzyskim styczeń 2011 r.

Legenda



LAG Sandomierz Land & Apple's track





LAG Sandomierz Land & Apple's track



- The route is about **200 km long** and passes through **all the municipalities** of Sandomierz county (9 municipalities = 70 000 inhabitants)
- The main part of this track is **30 fruit farms** of three-generation tradition of gardening in the field of production of apples, pears, cherries, plums
- Tourists can also visit the **professionally run vineyards** (rebuild after 200 years)
- There is a **Chamber of Gardening Tradition**
- Attraction on the Apple's track is a **100 ha fishing farm** in the municipality Łoniów. There live 15 species of fish
- Farmshouses offer for tourist: **accommodation, traditional meals and entertaining activities such as: horseback riding, fishing, barbecue, games, bicycles tours and outdoor fun** e.g. calendar of local events

(From April to October)





Local Activity Group (LGD) Flint Circle



- **"Delta" local association** – 2003 (idea + team + external funds)
- Small beginning & **step by step** investment (tracks of dinosaur)
- Encouraging: local business + municipalities + ngo's (**informal partnership**)
- Creating Local Activity Group "Flint Circle" (**formal partnership**)
- Delta as the company & owner of Jurassic Park + spa in ppp
- LGD - **common projects** :promotion, trainings, events.
- **The results:**
 - 300 000 visitors per year in Baltow (750 inhabitants)
 - Unemployment rate: 40 % - 5 %
 - support from Ostrowiec City





KRAINA KONI

ZWIERZYNIĘC
BAŁTOWSKI

BAŁTOWSKI
PARK
JURAŃSKI



Baza
SCHOLL BUS

5
PARK ZABAW



2

3

1

WC

WC

WC

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1 ZABYTKOWY MŁYN

2 MUZEUM JURAŃSKIE

3 PLAC ZABAW
/ WARSZTATY PALEONTOLOGICZNE

4 STAJNIE

5 PARK ZABAW

P PARKINGI
i INFORMACJA
KAWA
PAMIĄTKI

WC TOALETY
X GASTRONOMIA

— RZĘKA, OCZKA WODNE
— WAŁ OKALAJĄCY PARK
— TRASA ZWIEDZANIA
— DROGI

MAKETY DINOZAURÓW

PRZEJŚCIE DO ZWIERZYNIĘCA
BAŁTOWSKIEGO

WEJŚCIE DO PARKU

www.baltowskipark.pl

BAŁTOWSKI
PARK JURAŃSKI

Bałtów Jurassic Park



LAG

Creating the partnership - Preparation stage

- **Building the partnership** - Is the partnership needed ? (motivation)
- **The members of the partnership:**
 - Why exactly these partners ? (links: history, economy, river, road)
 - The structure of the partnership (the unofficial leaders ?)
 - Cooperation with MA & outside partners
- **Partnership agreement:**
 - The LDS ↔ The rules of the programmes
 - Tasks' division & schedule & budget
 - Long-term perspective
- Periodic revision of aims ↔ results
- Informal day by day cooperation



Summing up: LAG



- Local Activity Group = Formal long-term strategic partnership
 - Common background & values & strategic aims
 - Common projects
 - Networking (partnerships = people)

But remember !
Resources are always limited
&
You have to share with partners



LAG

"Fighting for money" & "Need for partnership"



Real LAG

"Partnership = Trust"



(Courtesy TriStar Pictures)



Success of LAG

"Common emotions & passions"



***Thank you
for your attention !***

Grzegorz Orawiec

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